

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kristin Coit et al                      Art Unit : 3622  
Serial No. : 10/814,102                              Examiner : Daniel Lastra  
Filed : March 31, 2004                              Conf. No. : 5180  
Title : IMPROVING ADVERTISEMENT APPROVAL

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 10, 2009

Please amend the above-identified application as follows: